



SS – 581

V Semester B.B.M. Degree Examination, November/December 2018
(2014 – 15 and Onwards) (Repeaters)

BUSINESS MANAGEMENT

5.7 : Elective Paper – II : Strategic Human Resource Management

Time : 3 Hours

Max. Marks : 100

Instruction : Answer should be written in English Only.

SECTION – A

1. Answer **any 8** sub-questions. **Each** sub-question carries **2** marks. (2×8=16)
- What do you mean by strategic planning ?
 - Give the meaning of Performance Appraisal.
 - What do you understand by Human Resource Accounting ?
 - Give the meaning of job-rotation.
 - What are Fringe benefits ?
 - What do you mean by recruitment ?
 - What do you mean by change management ?
 - Give the meaning of the term 'TEAM'.
 - What do you mean by International business strategy ?
 - What is cross-culture training ?

SECTION – B

- Answer **any 3** questions. **Each** question carries **8** marks. (8×3=24)
- Explain the needs for strategic HRM.
 - Briefly explain the features of HRD.
 - Describe the stages of Globalisation.
 - Explain the investment practices for job-retention.

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SECTION – C

Answer Q. No. **10 compulsory** and **any 3** of the remaining. **Each** question carries **15 marks.** (15×4=60)

6. Describe the requirements for strategic Human Resource Manager.
7. Explain the factors relevant to strategy based human resource investment decisions.
8. Explain the principles and advantages of TQM.
9. Explain the HR Competency Map.
10. Explain the benefits of Globalisation.

Answer

Q. No. _____

Q. No. _____

Q. No. _____

Q. No. _____

Q. No. _____

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Q. No. _____

Q. No. _____

